PIZZA SALES SQL QUERIES

**A. KPI’s**

**1. Total Revenue:**

**SELECT SUM(total\_price) AS Total\_Revenue FROM pizza\_sales**

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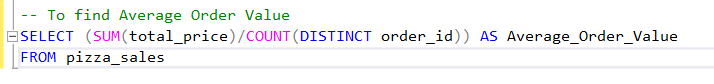
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2. Average Order Value:

SELECT (SUM(total\_price)/COUNT(DISTINCT order\_id)) AS Average\_Order\_Value

FROM pizza\_sales

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3. Total Pizza Sold

SELECT SUM(quantity) AS Total\_Pizza\_Sold

FROM pizza\_sales

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4.Total Orders

SELECT COUNT(DISTINCT order\_id) AS Total\_Orders

From pizza\_sales

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5. Average Pizza per Order

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A close-up of a code

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2.CHARTS

1.Daily Trends of Orders

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2. Monthly Trends of Orders

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3. Percentage of Sales by Pizza Category

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---Note if we want to filter it for single month eg.january

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4. Sales Percentage by Pizza Size

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-To see at quarter level

A computer screen shot of a computer code

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5. TOP 5 Pizza by Total\_Revenue

A computer code with colorful text

Description automatically generated with medium confidence

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6.Bottom 5 PPizza by Revenue

A close-up of a computer code

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7. Top 5 best seller pizza by quantity

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8. Bottom 5 Pizza by quantity

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A screenshot of a computer

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9. TOP 5 Pizza by Orders

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A screenshot of a menu

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10.Bottom 5 Pizza by Orders

A white background with text

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A screenshot of a computer

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